

# CENTER FOR ENTREPRENEURSHIP AND INNOVATION

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The Center for Entrepreneurship and Innovation serves to assist area jurisdictions in their efforts to promote economic development of the region. The Center also functions as a central point of contact to connect UMW faculty and students with regional initiatives and businesses seeking their assistance, such as through the University's partnership with the Fredericksburg Regional Alliance. A number of separate units and initiatives are a part of the Center for Entrepreneurship and Innovation. The Small Business Development Center (SBDC) helps entrepreneurs and small businesses establish, manage, and expand their organizations. The SBDC provides one-on-one counseling and research services at no cost, and it offers seminars and training programs in all aspects of small business management at low costs. These services are available to any existing or startup small business or potential entrepreneur. StartUpUMW (<https://economicdevelopment.umw.edu/home/programs/student-entrepreneurship/>) is a student entrepreneur education program focused on developing the essential skills and effective strategies for starting and running a business. The Office of Regional Initiatives provides opportunities for area citizens and groups to collaborate, promote, and advance local economic programs and opportunities.