

# BUSINESS ADMINISTRATION

Smita Jain Oxford

## Instructors

Durgesh Pattanayak  
Christopher H. Willis

College of Business (<https://business.umw.edu/about-the-college/>)

The Business Administration minor provides students with majors outside the College of Business with the conceptual foundations necessary to understand the complex components of today's competitive business environment. Essential courses in accounting, MIS, management and marketing combine theory and practice to build a strong knowledge base of core business processes. Advanced business topics allow students to develop knowledge in a specific area to complement their major.

## Minor Requirements

Code	Title	Credits
ACCT 101	Principles of Accounting I	3
BUAD 105	Perspectives on Organizations in Society	3
MGMT 301	Principles of Management	3
MIST 201	Management Information Systems and Applications	3
MKTG 301	Principles of Marketing	3
Select one additional upper-level (300-400) BUAD, ACCT, BLAW, DSCI, FINC, MGMT, MIST, or MKTG course <sup>1</sup>		3
<b>Total Credits</b>		<b>18</b>

<sup>1</sup> Excluding BUAD 350 Business Communication, DSCI 352 Analytics I: Predictive Models, DSCI 353 Analytics II: Optimization Models, FINC 301 Principles of Finance, MGMT 490 Strategic Management, and all 499 courses.

## Business Faculty

Filiz Tabak, *Dean for Faculty*

### Professors

Christopher J. Garcia  
Lance C. Gentry  
David L. Henderson, III  
Kenneth D. Machande  
Mukesh Srivastava  
Xiaofeng Zhao

### Associate Professors

Wei Chen  
Kanchan Deosthali  
Alexandra M. Dunn  
Rachel L. Graefe-Anderson  
Kashef A. Majid  
John S. Marsh  
Sayan Sarkar

### Assistant Professors

Samira Fallah  
Siang-Ru [Lulu] Huang  
Tsung-Hsuan Yang

### Senior Lecturers

John D. Burrow  
Kimberley L. Kinsley