

BUSINESS ADMINISTRATION

Degree: B.S., Business Administration

College of Business (<https://business.umw.edu/about-the-college/>)

A Business Administration major prepares graduates for a variety of opportunities. In this major students can opt to focus in either Management or Management Information Systems, or can stay a generalist. The largest major in the College of Business, students like its flexibility and appreciate the opportunities it offers. Graduates with the Business Administration major work for nonprofits, governments, Fortune 500 companies, and some have started their own entrepreneurial ventures.

A student who has not declared a Business major is limited to taking no more than 27 hours in business or business related courses defined as those courses with the following prefixes: ACCT, BLAW, BUAD, DSCI, FINC, MKTG, MGMT, MIST, CIST, or LRSP.

Student Learning Outcomes

1. Students will demonstrate a working knowledge of accounting concepts.
2. Students will demonstrate a working knowledge of finance concepts.
3. Students will demonstrate a working knowledge of information systems concepts.
4. Students will demonstrate a working knowledge of management concepts.
5. Students will demonstrate a working knowledge of marketing concepts.
6. Students will understand global issues in business.
7. Students will understand ethical issues in business.
8. Students will think critically in solving complex business problems.
9. Students will effectively articulate business knowledge in oral communication.
10. Students will effectively articulate business knowledge in written communication.
11. Students will effectively apply research methods knowledge through defining research problem, formulating hypothesis, and data analysis.

To be admitted to the College of Business, students must have earned a cumulative grade point average of 2.0 or better after completing at least 27 college credits and a grade of C or higher in ACCT 102 Principles of Accounting II, and have met the criteria for major declaration (<https://catalog.umw.edu/undergraduate/academic-policies/major-minor-declaration/>) set forth in the Academic Catalog.

The major in Business Administration is a Bachelor of Science degree. Business majors should note the degree requirements for B.S. degrees, found here (<https://catalog.umw.edu/undergraduate/undergraduate-degrees/ba-bs-degree/>).

Additional important information is contained in the description of B.A./B.S./B.S.Ed. General Education Requirements (<https://catalog.umw.edu/>)

undergraduate/general-education/requirements-bachelor-arts-bachelor-science-degrees/).

Please also note that the section of this *Catalog* outlining "University Academic Policies and Procedures" applies to students in the College of Business. Students with questions about general academic requirements should consult this part of the *Catalog* for guidance. All of the "Academic Resources" described in an earlier section of this *Catalog* are available as needed to students in the College of Business.

Major Requirements

Required Prerequisites

| Code | Title | Credits |
|----------------------|---|-----------|
| BLAW 201 | Legal Environment of Business | 3 |
| STAT 180 | Introduction to Statistics ¹ | 3 |
| ECON 201B | Principles of Macroeconomics ² | 3 |
| ECON 202B | Principles of Microeconomics ² | 3 |
| Total Credits | | 12 |

¹ Or its equivalent ECON 361A Introductory Econometrics or PSYC 261A Introductory Statistics for Psychology)

² Required prerequisites for certain courses in the major.

Common Core

The Business Administration Major is one of four majors offered within the College of Business leading to the Bachelor's of Science degree in Business Administration. All business majors are multi-disciplinary degrees that require students master concepts from across the business disciplines: Accounting, Business Administration, Business Law, Decision Sciences, Finance, Management, Management and Information Systems, and Marketing. All majors share a common core of 30 hours of business classes. This common core consists of:

| Code | Title | Credits |
|------------------------------------|--|-----------|
| Lower-Division Requirements | | |
| ACCT 101 & ACCT 102 | Principles of Accounting I and Principles of Accounting II | 6 |
| MIST 201 | Management Information Systems and Applications | 3 |
| Upper-Division Requirements | | |
| BUAD 350 | Business Communication | 3 |
| DSCI 352 | Analytics I: Predictive Models | 3 |
| DSCI 353 | Analytics II: Optimization Models | 3 |
| FINC 301 | Principles of Finance | 3 |
| MGMT 301 | Principles of Management | 3 |
| MGMT 490 | Strategic Management | 3 |
| MKTG 301 | Principles of Marketing | 3 |
| Total Credits | | 30 |

Upper Level Electives

Student must then complete an additional eighteen (18) credits of classes to earn a Bachelor of Science degree in Business Administration. Students may major in Business Administration, Accounting, Finance, International Business, Management and Entrepreneurship, or Marketing. Upon completion of the program, student transcripts shall state their degree (Bachelor of Science in Business Administration) and their major.

General Education Requirements

The general education requirements for Bachelor of Arts/Bachelor of Science degrees (<https://catalog.umw.edu/undergraduate/general-education/requirements-bachelor-arts-bachelor-science-degrees/>) apply to all students who are seeking to earn an undergraduate B.A., B.S. or B.S.Ed. degree.

Students seeking a Bachelor of Liberal Studies degree have a separate set of BLS general education requirements (<https://catalog.umw.edu/undergraduate/general-education/requirements-bachelor-liberal-studies-degrees/>).

Electives

Elective courses are those that are not needed to fulfill a general education requirement or major program requirement but are chosen by the student to complete the 120 credits required for graduation with a B.A./B.S./B.S.Ed. degree or the BLS degree. These courses may be taken graded or pass/fail (or S/U in the case of physical education and 100-level dance). No student in a regular B.A./B.S./B.S.Ed. program may count more than 60 credits in a single discipline toward the 120 credits required for graduation.

Total Credits Required for the Degree: 120 credits

Plan of Study

For a suggested plan of study for the Business Administration major, please contact the College of Business directly.

Business Faculty

Filiz Tabak, *Dean for Faculty*

Professors

Christopher J. Garcia
Lance C. Gentry
David L. Henderson, III
Kenneth D. Machande
Mukesh Srivastava
Xiaofeng Zhao

Associate Professors

Wei Chen
Kanchan Deosthali
Alexandra M. Dunn
Rachel L. Graefe-Anderson
Kashef A. Majid
John S. Marsh
Sayan Sarkar

Assistant Professors

Samira Fallah
Siang-Ru [Lulu] Huang
Tsung-Hsuan Yang

Senior Lecturers

John D. Burrow
Kimberley L. Kinsley
Smita Jain Oxford

Instructors

Durgesh Pattanayak