

ENTREPRENEURSHIP (ENTR)

ENTR 376 - How to Change the World (3 Credits)

Prerequisite: Junior/Senior Level or permission of the instructor. An immersive, project-based course in social entrepreneurship that equips students with tools to launch movements, organizations, or platforms for change. Through iterative practice, artefact creation, and real-world engagement, students clarify values, test ideas, build networks, and present their ventures in the HTCTW Mini-Summit.

ENTR 421 - Entrepreneurial Venture Creation (3 Credits)

Co-requisite: MGMT 302. Entrepreneurial Venture Creation focuses on the knowledge, skills, and processes required to start a new business venture. Students will learn how to create a new legal entity, the steps to secure financing, build the organizational structures, and set the organizational culture necessary to start/grow a startup. Cross-listed as MKTG 421.

ENTR 426 - Futurnomics (3 Credits)

Prerequisite: Junior/Senior Level or permission of the instructor. Futurnomics equips social entrepreneurs with futures literacy, systems thinking, and entrepreneurial mindsets to design bold solutions for complex challenges. Through experiential projects, futures artifacts, and moonshot planning, students learn to anticipate change, prototype possibilities, and present transformative ventures in the Futurnomics X-Challenge.

ENTR 457 - Practicum in Entrepreneurship (3 Credits)

Co-requisite: MGMT/MKTG 421 OR ENTR 426 OR permission of instructor. This practicum requires students to apply entrepreneurial theory and prior coursework to a hands-on project addressing a real-world problem. Working with stakeholders, teams research, design, test, and refine a viable product or service. The course uses workshops, fieldwork, and targeted case discussions to translate theory into practice.

ENTR 491 - Individual Study in Entrepreneurship (1-3 Credits)

Prerequisite: Junior or senior status; College of Business major, minor or 15 hours of ENTR courses or equivalent; permission of instructor and permission of department chair. Directed by an entrepreneurship faculty member, students conduct individual research focusing on an approved topic of interest in entrepreneurship.

ENTR 499 - Entrepreneurship Internship (1-3 Credits)

Prerequisite: Junior or senior status; College of Business major, minor or 15 hours of ENTR courses or equivalent; permission of instructor and permission of department chair. A supervised work experience relevant to entrepreneurship in a sponsoring organization developed with, and under the supervision of, an entrepreneurship faculty member. (A maximum of 3 hours of 499 classes may be used toward the upper-level elective requirement for the majors that can allow a three-hour elective from this discipline.)